



city of  
**greenville**

# News Release

## **CITY ANNOUNCES POINSETTIA CHRISTMAS PARADE GRAND MARSHALS**

### ***Over 80 parade units set to participate in annual event***

**Greenville, S.C.** –The City of Greenville has chosen two children from the Make-A-Wish Foundation to serve as this year's grand marshals for the annual Greenville Poinsettia Christmas Parade. Nadia, 11, and Evan, 9, will lead over 80 parade units in the annual event that is scheduled for December 3 at 6 p.m. on Main Street from Augusta Street to North Street.

"Over the last 20 years, the parade has become a holiday tradition for Greenville," said Will Young, parade organizer. "We are thrilled to be able to partner with the Make-A-Wish Foundation this year and provide a memorable experience for two local children."

The parade night will kick off with the traditional tree lighting with Mayor Knox White at 5:30 p.m. in front of the City Hall at 206 South Main Street. Parade highlights include musical marching units, elaborately decorated floats and, of course, Santa Claus.

Spectators will find ample places to view the parade along the route, with prime seating located from the Main Street Bridge south toward Falls Park. For additional information about the parade, please visit [events.greenvillesc.gov](http://events.greenvillesc.gov).

# # #

**ABOUT THE MAKE-A-WISH FOUNDATION**

The Make-A-Wish Foundation grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. The Make-A-Wish Foundation of South Carolina grants over 130 wishes each year for South Carolina children. The average cost of a wish is \$6,500 and 87% of every dollar raised goes toward wish granting. Make-A-Wish is completely funded from private donations. Most support comes from individuals, companies, and special events such as golf tournaments and auctions. To learn more, please visit [www.sc.wish.org](http://www.sc.wish.org).